

# Exhibitor Opportunity

2023 MISSOURI BEHAVIORAL HEALTH CONFERENCE

SEPTEMBER 21-22, 2023 | KANSAS CITY, MO

## Exhibitor Opportunity

The Missouri Behavioral Health Council invites you to be a sponsor/exhibitor at this year's conference in Kansas City, Missouri.

We expect to have over 800 attendees. The attendees include but are not limited to executive leaders and decision makers, physician leaders, psychiatrists, clinical directors, healthcare home directors, nurses, community support supervisors, therapists, social workers and addiction counselors. The conference encompasses community mental health centers, ADA providers, hospital providers, primary care providers, and federally qualified centers throughout the state of Missouri.

To find out more about the Missouri Behavioral Health Council visit us on-line at [www.mobhc.org](http://www.mobhc.org).

Secure your booth now by clicking [here](#) to register!

With a variety of exhibitor opportunities to choose from, you are sure to find the right exposure for your company's products and services. Choose from one of the levels below.

### PLATINUM | \$5,000

Exhibitor Booth  
Premier Location  
Exhibit page on app  
Logo and connection to exhibit page on MBHC website page for conference  
Insert for conference attendee packets  
3 complimentary registrations  
List of attendees who visit your page on the app during the conference  
2 push notifications throughout the conference

### GOLD | \$3,000

Exhibitor Booth  
Premier Location  
Exhibit page on app  
Logo and connection to exhibit page on MBHC website page for conference  
2 complimentary registrations  
List of attendees who visit your page on the app during the conference  
1 push notification throughout the conference

### SILVER | \$2,000

Exhibitor Booth  
Exhibit page on app  
1 complimentary registrations

## Additional Sponsorship Opportunities

### Networking Event Sponsor | \$7,000

Exclusive Opportunity

- Sponsorship sign in multiple areas
- Company literature inserted in attendee packet
- Company information on event tables
- Exclusive access to leadership at the event

### Name Badge Lanyard Sponsor | \$3,000

Exclusive Opportunity

- Company logo on conference attendee lanyards
- Company listed as sponsor on conference app

### Registration Kiosk Sponsor | \$6,000

Exclusive Opportunity

- Logo/design for registration kiosk
- All attendees will be going to the kiosk to check into the conference or register for the conference
- Insert in conference attendee bags

### Welcome Bag Sponsor | \$2,500

Exclusive Opportunity

- Company logo printed on conference attendee welcome bags
- Company Listed as sponsor on conference app

### Name Badge Sponsor | \$2,000

Exclusive Opportunity

- Company Logo printed on conference attendee name badges
- Company listed as sponsor on conference app

### Refreshment Break Sponsor | \$1,500

- Company logo on break signage
- Company listed as sponsor on conference app

# Conference Information

## Exhibitor Booth Includes

- 6x30 carpeted table top booth
- Skirted
- Two chairs
- Wastebasket
- Booth identification sign
- Name badges



## Exhibit Hall Schedule

### Exhibitor Set Up

- September 20 | 4:00 p.m.

### Exhibit Hall Open

- September 21 | 8:00-4:00 p.m.
- September 22 | 8:30 a.m.-1:00 p.m. Exhibitor Tear down



## Dates to Remember

- Hotel Cut-Off Date | August 29, 2023
- Payment Due | September 18, 2023



## Hotel

You can make hotel reservation by clicking [here](#).

*Register Here!*

**SEPTEMBER 21-22, 2023**  
**KANSAS CITY, MO**



# Terms and Conditions

---

## Space

The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Exhibitor/Sponsor will not sublet or assign any portion of the same without written consent of the Missouri Behavioral Health Council.

## Liability/Responsibility

The Exhibitor/Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held or The Missouri Behavioral Health Council for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Exhibitor/Sponsor assumes all responsibility for any and all loss, theft or damage to Exhibitor/Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against The Missouri Behavioral Health Council or against exhibition hall facility from such loss, theft or damage.

## Observance of Laws

Exhibitor/Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.

## Merchandise Removal

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Exhibitor/Sponsor fails to remove its exhibit in the allotted time, The Missouri Behavioral Health Council ("MBHC") reserve the right at the Exhibitor/Sponsor's expense, to ship the exhibit through a carrier of MBHC choosing or to place the same in a storage warehouse subject to the Exhibitor/Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to MBHC.

## Cancellation Policy

All cancellations are to be submitted in writing to Katie Horstman, [khorstman@mobhc.org](mailto:khorstman@mobhc.org). Half of the sponsorship will be forfeited for cancellations between April 3, 2023 - August 7, 2023. The entire sponsorship will be forfeited for cancellations after August 7, 2023.

## Agreement to Terms and Conditions

Exhibitor/sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by Missouri Behavioral Health Council from time to time for efficient and safe operation of the exhibit. The Exhibitor/Sponsors understands that the Missouri Behavioral Health Council reserves the right to reject this application.